



## PRESS RELEASE

*For Immediate Release*

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### **SugarSync Selects Carpathia Hosting to Provide Managed Solution, Harnesses Citrix NetScaler Pay-as-You-Grow**

**Ashburn, VA – February 23, 2010** - Carpathia Hosting, the leading provider of enterprise managed hosting services for government agencies and businesses, announced today it has been selected by SugarSync, Inc. to provide a managed hosting solution for the company's digital sync, backup and sharing service. Carpathia will host and manage one of SugarSync's private compute and storage clouds, which takes advantage of the Citrix® NetScaler® MPX™ line of application acceleration, load balancing and web security appliances.

SugarSync is a powerful data syncing and online backup service providing always-connected consumers and mobile professionals a powerful way to organize, manage, share and access all their files on-the-go, instantly and securely from any Mac, PC or mobile device. With NetScaler MPX, SugarSync can quickly and affordably expand its infrastructure as performance and capacity requirements dictate, without incurring the heavy fixed costs and service interruptions of hardware upgrades.

"With the Pay-as-You-Grow pricing model, customers initially purchase only the NetScaler capacity they currently need, knowing that they can seamlessly expand it by three times at any time in the future," said Klaus Oestermann, group vice president and general manager of the Networking and Cloud Product Group at Citrix. "There is no longer the need to initially over provision in anticipation of future growth. The flexibility and seamless scalability with this adaptable licensing fundamentally changes how companies plan for network capacity and purchase application networking solutions."

Carpathia Hosting has established itself as a go-to-provider for companies with significant compute and storage requirements for dedicated or public and private cloud infrastructure. Today, Carpathia Hosting has over 24 petabytes of storage under management, and nearly 1 percent of Internet traffic traversing its network, making it an obvious choice for enterprise managed hosting and cloud services.

"Because use of SugarSync varies from day-to-day, we needed to find a solution that would cost-effectively scale to meet the peaks of our customers' usage while also providing a managed solution," said Domingo Mihovilovic Ph.D., vice president of engineering at SugarSync. "Carpathia's managed hosting portfolio and reputation in the industry, paired with the power of Citrix NetScaler MPX™ and its Pay-as-You-Grow pricing model, was the best option to accomplish our goals in the most affordable way possible."

The private cloud infrastructure architected and deployed by SugarSync is innovative due to the massive scale required to meet the significant storage requirements and bandwidth consumption for a sophisticated consumer-facing application like SugarSync. The combination of SugarSync's private cloud innovation, Carpathia's managed hosting solutions and the NetScaler MPX technology has resulted in an industry-leading private cloud solution that demonstrates how enterprises can truly take advantage of cost-effective cloud technology, without sacrificing scale.

"SugarSync has demonstrated tremendous leadership in the architecture and deployment of its private cloud infrastructure," said Jon Greaves, CTO of Carpathia Hosting. "Their unique pod-like architecture allows them to provision SugarSync infrastructure in different geographies to meet the demands of their global customer base. We couldn't be more thrilled about delivering hosting and management services for such an innovative platform."

SugarSync is located in Carpathia Hosting's fault-tolerant, secure datacenter in Phoenix, Ariz. The solution is delivered as a service, allowing SugarSync to avoid significant capital expenditure, while ensuring the highest level of support for its critical infrastructure.

Carpathia Hosting will host a live webcast on March 16 at 1:00pm to discuss private and public clouds for the enterprise as well as Carpathia Hosting's second-generation InstantOn cloud service. For more information and to register for the webcast, visit [www.carpathia.com/enterprisecloud](http://www.carpathia.com/enterprisecloud).

#### **About Carpathia Hosting, Inc.**

Carpathia Hosting is a leading provider of managed hosting services, providing secure, reliable and compliant IT infrastructure and management for some of the world's most demanding enterprises and federal agencies. Founded in 2003, Carpathia Hosting is a growing, profitable business run by a seasoned management team with deep experience in delivering enterprise hosting solutions including colocation, managed services and cloud computing. Carpathia's suite of services is designed for organizations seeking scalable, secure, robust and enterprise-grade hosting solutions that can be quickly provisioned or tailored to meet unique requirements. Backed by its E3 Promise, Carpathia Hosting consistently delivers an experience that exceeds customers' expectations. Contact Carpathia Hosting at 1.888.200.9494, or visit [www.carpathia.com](http://www.carpathia.com) for more information.

#### **About SugarSync, Inc.**

SugarSync is a powerful sync, sharing and backup solution ideal for busy professionals and digitally-connected consumers. It enables users to access documents, photos and music across all of their devices, including desktops, laptops and smart phones. The company was founded in 2004 and is headquartered in San Mateo, California. For more information please visit [www.sugarsync.com](http://www.sugarsync.com).

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