



## PRESS RELEASE

*For Immediate Release*

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### **Carpathia Hosting Launches New Website**

**Carpathia.com Offers User-friendly Experience, Focuses on Enterprises and Federal Agencies**

**Ashburn, VA – July 15, 2010** - Carpathia Hosting, the leading provider of enterprise managed hosting services for government agencies and businesses, announced today the launch of its new website at [www.carpathia.com](http://www.carpathia.com). Designed to offer an even more user-friendly experience than its previous site, Carpathia's new site is solution-centric and aims its focus on Carpathia's four key solution areas: government, enterprise, compliance and cloud.

"Corporate websites are often too complex, requiring multiple clicks to get to information and stifling a user's ability to find and retrieve what they need. With the new Carpathia website, we focused on simplifying the navigation and creating a site that is organized around specific key customer areas of focus," said Brian Winter, CMO of Carpathia. "Through the use of microsites, users are able to find centralized and focused information that's easy to access and digest."

Carpathia's main site is focused on providing important information and designed not to create information overload for its visitors. Off this main site, Carpathia created satellite microsites discussing each of its major solutions, allowing current and future customers to find all the information they need in the easiest manner possible, without having to wade through information not applicable to their needs.

Organizations seeking more information on enterprise, government, compliant and/or cloud hosting solutions will find that the new site is easy to navigate and offers clear call-outs for the different service offerings. With an emphasis on case studies, the site is designed to highlight Carpathia's extensive experience as a partner and solution provider to enterprises and federal agencies with mission critical operations.

Carpathia also today launched a smart phone optimized version of its website. While the mobile-enabled site is not a full recreation of the site, its clean interface allows iPhone and Android users to view the slimmed down version of the site on-the-go, with easy-to-read text and a user interface optimized for touch screen navigation.

For more information on Carpathia Hosting, visit the new website at [www.carpathia.com](http://www.carpathia.com).

#### **About Carpathia Hosting, Inc.**

Carpathia Hosting is a leading provider of managed hosting services, providing secure, reliable and compliant IT infrastructure and management for some of the world's most demanding enterprises and federal agencies. Founded in 2003, Carpathia Hosting is a growing, profitable business run by a seasoned management team with deep experience in delivering enterprise hosting solutions including colocation, managed services and cloud computing. Carpathia's suite of services is designed for organizations seeking scalable, secure, robust and enterprise-grade hosting solutions that can be quickly provisioned or tailored to meet unique requirements. Backed by its E3 Promise, Carpathia Hosting consistently delivers an experience that exceeds customers' expectations. Contact Carpathia Hosting at 1.888.200.9494, or visit [www.carpathia.com](http://www.carpathia.com) for more information.